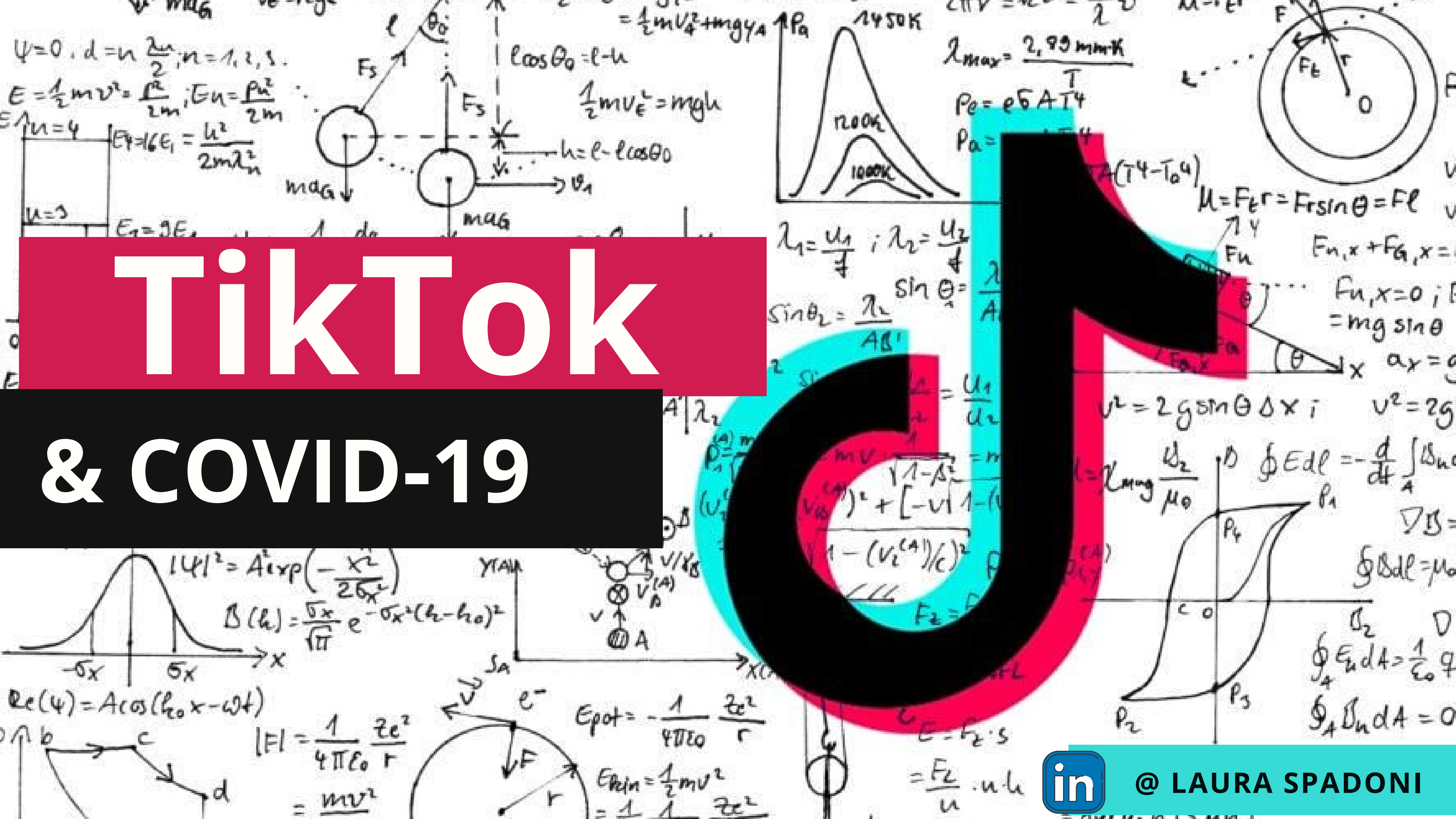


TikTok

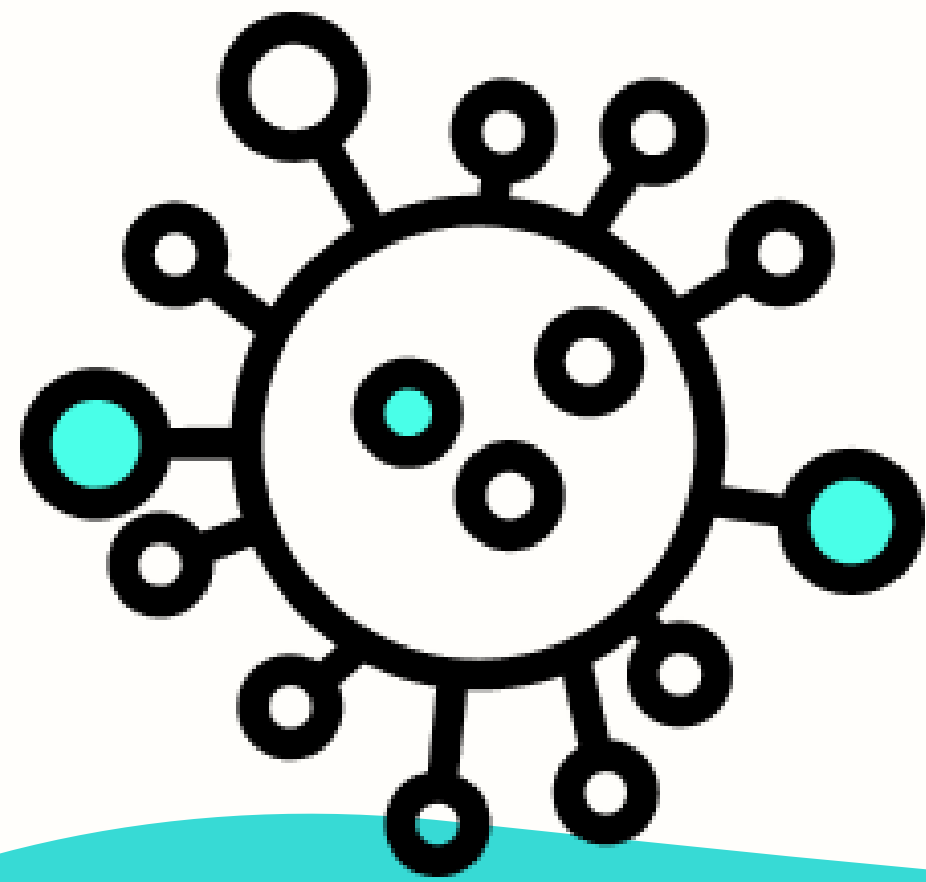
& COVID-19



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IL COVID-19

ARRIVA E...

TIKTOK RISPONDE!

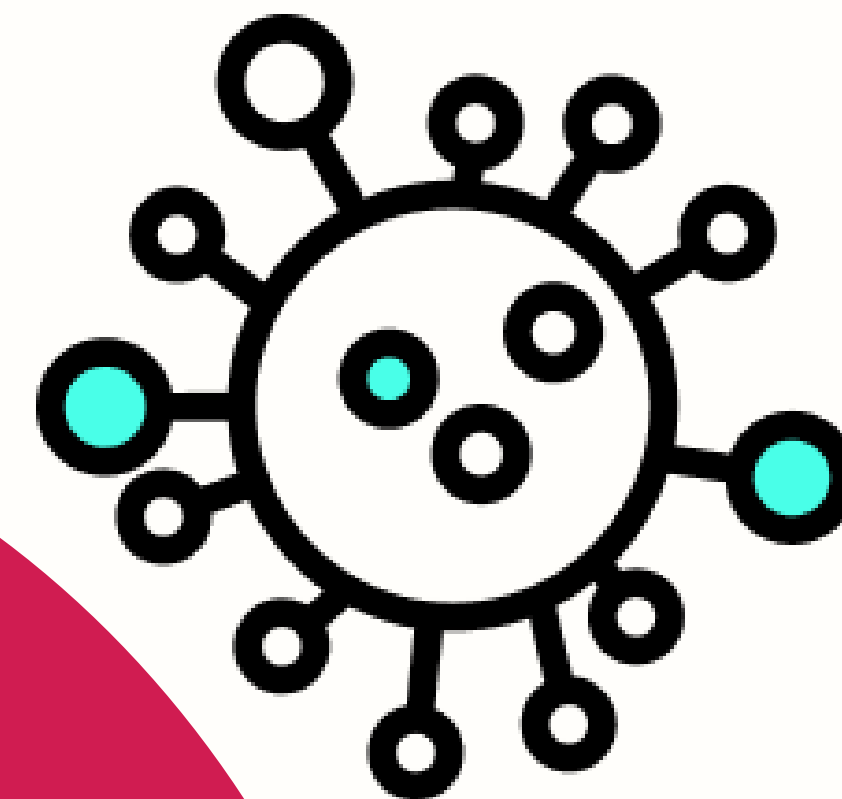
regalando una **piattaforma** dove reinventare la realtà
anche con outfit e **aspetto imperfetto** da quarantena



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L'ALGORITMO BATTE ZUCKERBERG

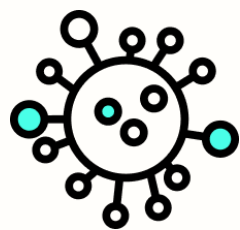
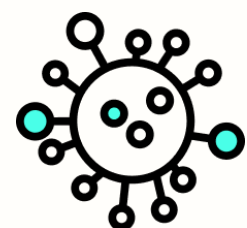
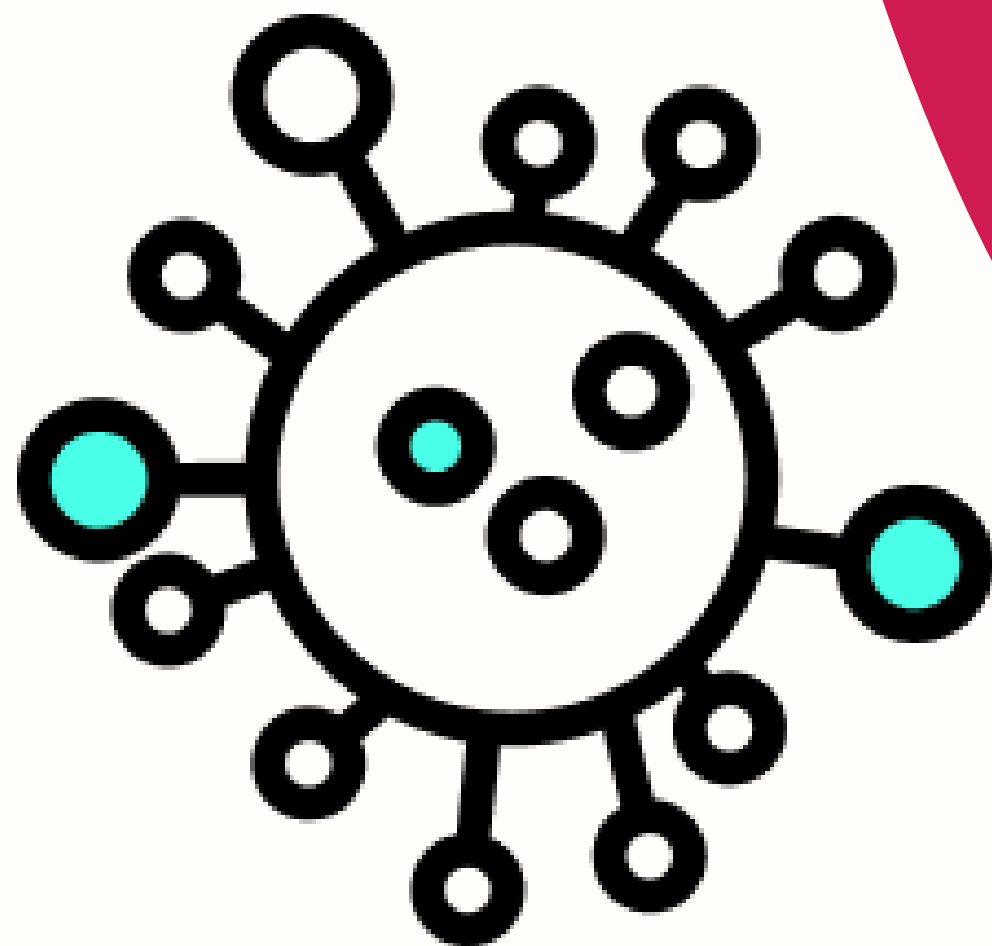
con la sua logica che premia la
stranezza e **l'unicità**, batte la
perfezione pretesa da **INSTAGRAM**





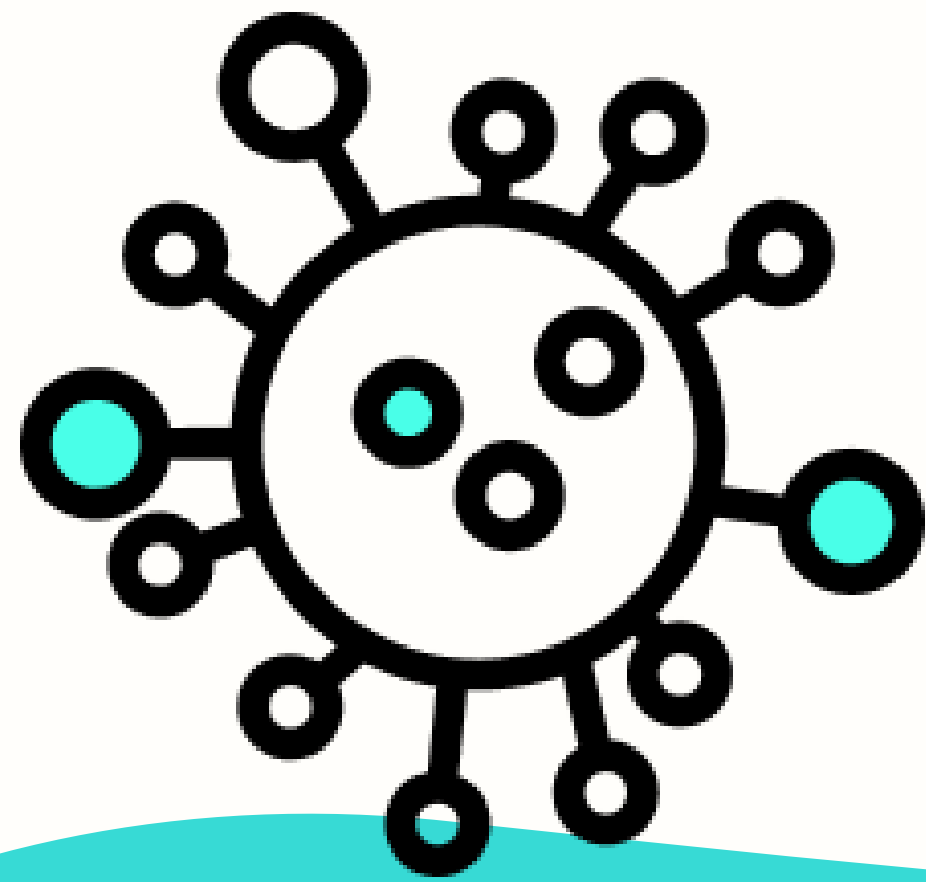
LE #CHALLENGE E I DUETTI

consentono di vivere l'altro,
unendoci a distanza e
sensibilizzando allo stare a casa





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E COME CAMBIERÀ IL MARKETING?

ADDIO ADS!

E WELCOME CONTENUTI DI **QUALITÀ** E **USER-GENERATED**

PER APPROFONDIRE

LEGGI L'ARTICOLO

LINK IN DESCRIPTION



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